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» SOLAR AUTOMOTIVE WINDOW FILMS: SUCCESS STORIES

Window Wizard, Boaz, Alabama



Dealer Summary

Business:
Window Wizard

Dealer:
Kevin Allen

Location:
Boaz, AL

Specialty:
Automotive

Benefits experienced:
Flexibility
New business opportunities

Driving Profits with ComputerCut®

“ComputerCut gives me full control – over materials and materials salvage, and site preparation – I can now do it all and I couldn’t be happier with the results.” Kevin Allen, Window Wizard

Kevin Allen was in engineering design for years, but five years ago he began installing window film to fulfill his entrepreneurial spirit. Today, Kevin’s company, Window Wizard in northern Alabama, serves hundreds of business and residential customers and Kevin attributes much of his success to ComputerCut. Four years ago, he needed three employees to manage the work. Today, he has streamlined his operations

and works alone, a result of ComputerCut’s ability to assist in the film exacting process.

“ComputerCut was going to be a huge investment, so I checked it out thoroughly,” explains Kevin. “Having been on the engineering side, I wanted to know how it worked, and whether it would be intuitive. For me, the only way to make a profit off of the program would be if it reduced my overhead.”

ComputerCut passed Kevin’s rigorous tests – and has proven to minimize waste, create a new revenue stream in signage and eliminate the need for additional full-time

employees. Today, Kevin spends his time focusing on his mobile business. Although he maintains retail space in Boaz, Window Wizard is often on the road. Kevin loads ComputerCut into his Chevrolet Suburban and off he goes, contracting his services to car stereo shops and other retailers.

ComputerCut has offered so many benefits, Kevin can’t identify just one. “It helps me win jobs – both when bidding on large installations and on very particular jobs like high-end cars, because there are no knives near the auto, ever. It grants me the ability to log-on to the website, pull up patterns and be cutting

with high tech tools in a matter of minutes. But the most important thing ComputerCut has done is allowed me to grow my business. In addition to tinting, I now offer vinyl signage – commercial vehicles (like bulldozers and large rigs), storefronts and logos are a growing part of my business.”

By taking ComputerCut on the road, Kevin can also offset the seasonal peaks and valleys by making business happen elsewhere. What about that huge investment? Kevin estimates ComputerCut paid for itself within the first year, and it’s been generating profit ever since.

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PDF0163SGAAWW 03/12
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